



Macdonald-Headingley

RECREATION DISTRICT

2026 - 2027 Advertising Rate Sheet

Prices per issue	<u>1x</u>	<u>2x</u>	<u>3x</u>
Full Page - Inside	\$635	\$585	\$535
1/2 Page	\$345	\$320	\$295
1/4 Page	\$180	\$175	\$170
Business Card	\$80	\$75	\$70
Cover			
Outside back	\$950	\$900	\$850
Inside back	\$950	\$900	\$850
Inside front	\$950	\$900	\$850

Space is limited and booked on a first-come, first-serve basis. Ads will appear online in full CMYK colour. Ads must be provided in jpeg or pdf format with pictures set for high resolution of at least 300 dpi output.

2024 Distribution Dates

Spring - Summer Edition - March 16

Covers March - August

Ad Deadline - February 16

Fall Edition - August 10

Covers August - November

Ad Deadline - July 10

Winter Edition - December 1

Covers December - March

Ad Deadline - November 1

Circulation Information

The MHRD Program & Community Resource Guide is published online as an interactive digital flip book with clickable links to advertisers.

The Guide will be advertised on homepage of our website, Headingley Senior Services, Macdonald Senior Services, RM of Headingley, and RM of Macdonald websites. It is promoted via social media, direct to MHRD followers, 10+ community groups, and emailed to subscribers regularly, throughout each program session.

Rates as of January 1, 2026
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